



Vitadrink



[www.vitadrink.ch](http://www.vitadrink.ch)

**VITADRINK**

**100 % NATURAL JUICES**

**FROM NATURE RIGHT TO YOU!**



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## Who We Are

**Vitadrink®** is a Swiss Brand owned by **El Abridi Swiss Trading**. We are a family owned business and leaders in the production of healthy juices (organic and standard), responding to the growing demand for natural products.

We supply the beverage market through : pharmacies, supermarkets, airport catering, retail outlets, health food stores, hotels and restaurants.

Thanks to our know how in the selection of the best raw materials, use of modern technology, very strict quality and food safety controls of production, innovative and wide assortment of our products, **Vitadrink®** juices are based on traditional recipes from fresh fruits and vegetables from domestic culture that are aligned with nature's cycles.

Furthermore **Vitadrink®** juices are a true natural delicacy meeting the highest quality and taste standards. Additionally they are a source of positive energy and well being.





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## Our Juices

apple-beetroot

apple-blackberry

apple-aronia

aronia-blackberry

apple-quince

apple-carrot

carrot-celery

aronia-beetroot

beetroot

apple

blackberry

cherry

carrot

quince

plum



### Vitadrink® Juices are:

- ✓ GMO free products
- ✓ No added additives
- ✓ No artificial flavors
- ✓ Not from concentrate
- ✓ No added sugar
- ✓ No added preservatives

100% natural juice which gives our product a distinctive taste produced only from the freshest fruit and vegetables.

**NOTHING ADDED, NOTHING TAKEN AWAY: IT IS PURE FRUIT IN A BOTTLE**



### CERTIFICATIONS

ISO 22000 (including HACCP) and 9001  
Organic Europe and Austria  
Halal

**Country of Origin:** Europe, Croatia  
**Shelf life:** 2 years  
**Packaging:** Glass bottles of 250ml and 750ml

**Annual Production Capacity:**  
**Non-Organic Juices** 1'000'000 l  
**Organic Juices** 300'000 l



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## Juice Production Flow Chart

RECEIPT OF RAW MATERIALS



WASHING



SCRUBING



INSPECTION



CHOPPING/TRITURATION



THERMAL PROCESSING \*



PRESSING



COARSE FILTRATION



INSPECTION



HOMOGENIZATION



DEAERATION



PASTERIZATION



HOT FILLING



BOTTLE COOLING



LABELING



PACKING

\* WHERE IS NEEDED

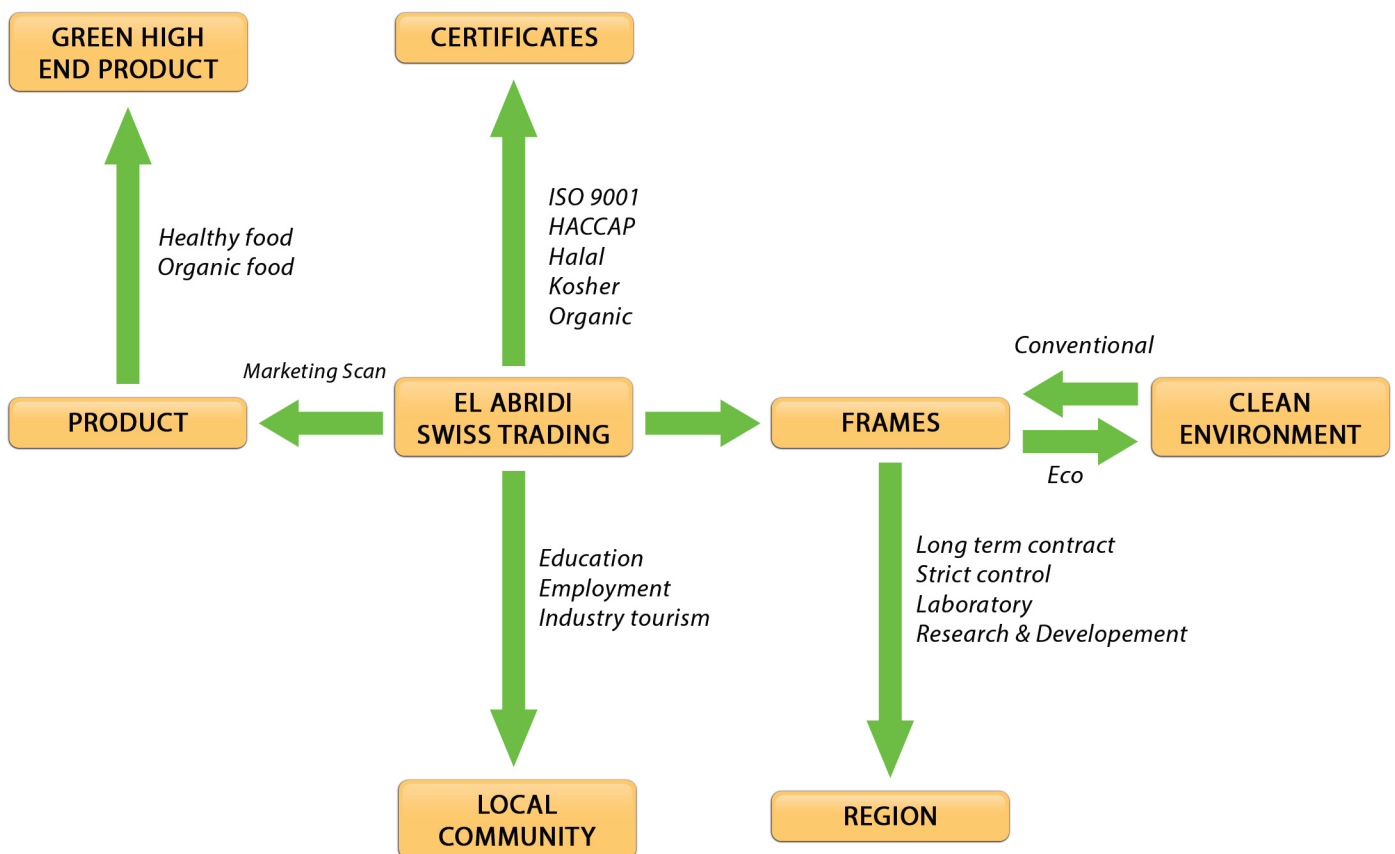


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## From the Field to the Table





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## Packaging and Shipping

Vitadrink® juices are filled into white glass bottles of 0,75l and 0,25l, packed in cartons and transported on euro pallets.

Vitadrink® juices should be stored and transported under normal room temperature. Once opened, the juice should be stored in the refrigerator and consumed within 5 days.

Shelf life of the juice is 2 years.

BOTTLE (0.75l)	Capacity	Dimension	Gross weight
	750 ml	H: 286,2 mm	1,25 kg
		W: 78,5 mm	
CARTON	12 bottles	L: 324 mm	15 kg
		W: 242 mm	
		H: 288 mm	
PALET	50 cartons	L: 1200 mm	750 kg
		W: 800 mm	
		H: 144 mm	

BOTTLE (0.25l)	Capacity	Dimension	Gross weight
	250 ml	H: 177,0 mm	0,43 kg
		W: 57,9 mm	
CARTON	20 bottles	L: 298 mm	8,6 kg
		W: 238 mm	
		H: 178 mm	
PALET	84 cartons	L: 1200 mm	722,4 kg
		W: 800 mm	
		H: 144 mm	

Transport on Euro pallets

- 600 juices 750ml/pallet or 50 cartons of 12 bottles
- 1680 juices 250ml/pallet or 84 cartons of 20 bottles
- 20 feet dry container = 11 pallets
- 40 feet dry container= 24 pallets
- Truck 24t dry = 30 pallets
- For sea transport, containers transit through sea port Split, Croatia.

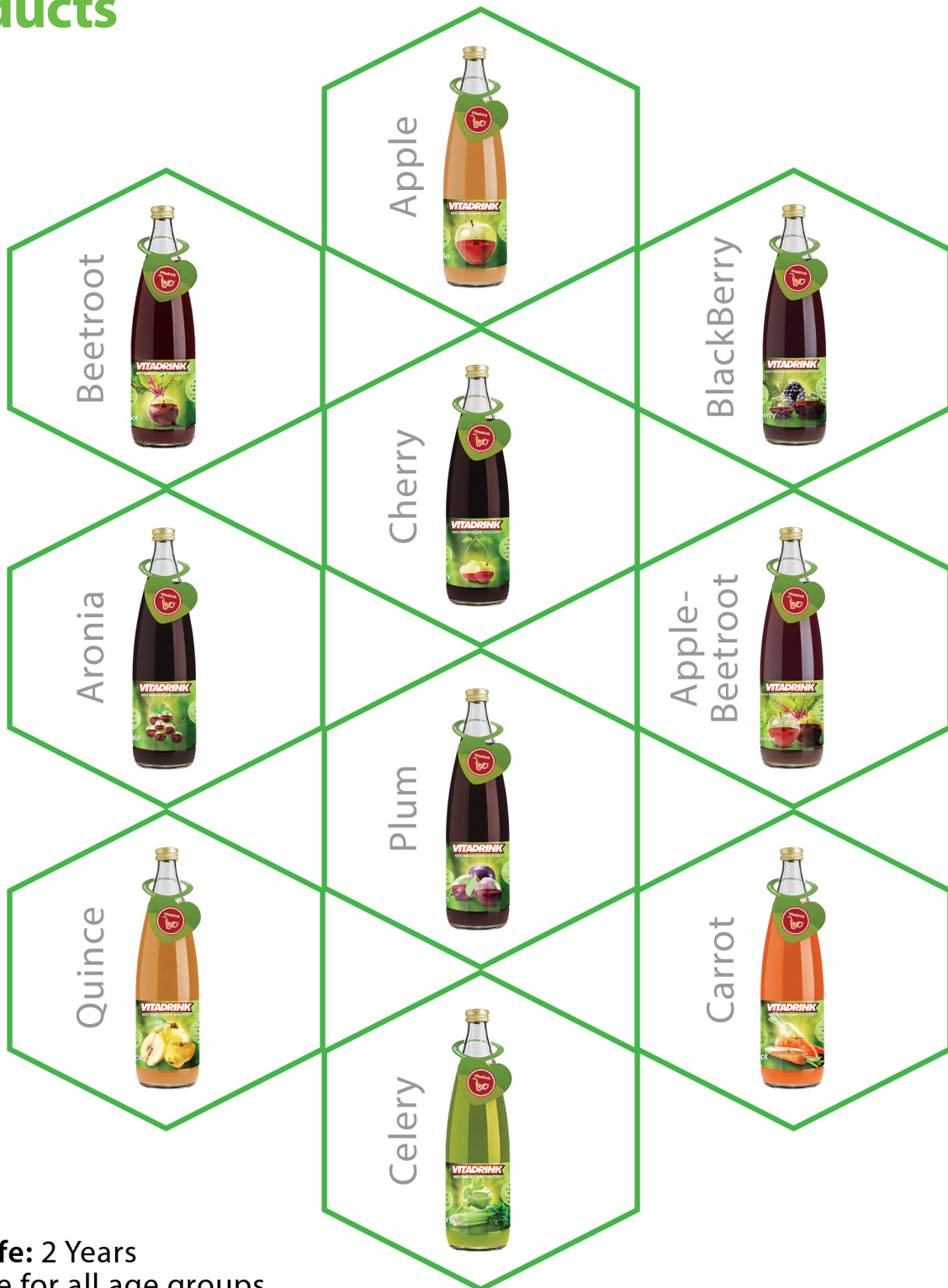


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### Products



**Shelf life:** 2 Years  
**Suitable for all age groups**  
**Glass bottles:** 0,25L and 0,75L

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## Apple Juice:

### VITADRINK® 100% ORGANIC APPLE JUICE

Produced by direct pressing of the best quality fresh organic apple from Croatia.  
Pasteurized.

#### Ingredients:

Organic \*apple juice 100%  
Antioxidant: ascorbic acid.  
Contains naturally present sugar.  
Sediment can be on the bottom of bottle,  
this is a feature of natural juice.  
Shake before use.

*\*from organic farming.*



### 100 ML OF VITADRINK® ORGANIC JUICE CONTAINS IN AVERAGE

Energy	197 kJ (47 Kcal)
Protein	0,1 g
Carbohydrates	13,0 g
Sugars	12,5 g
Fat	0,1 g
Saturated Fat	<0,02 g
Dietary fibers	0,1 g
Sodium	0,003 g



Known in Ancient Times as the fruit from paradise, apple is a source of healthy nutrients such as : pectin, an antioxidant that is contained in the apple's skin or flavonoids that successfully absorb water and poisons from the system. Apple is known to clean the organism, improve the quality of sleep, helps with constipation and slows down aging.



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## Beetroot Juice:

### VITADRINK® 100% ORGANIC BEETROOT JUICE

Produced by direct pressing of the best quality fresh organic beetroot from Croatia.  
Pasteurized.

### Ingredients:

Organic \*beetroot juice 100%  
Antioxidant: ascorbic acid.  
Contains naturally present sugar.  
Sediment can be on the bottom of bottle,  
this is a feature of natural juice.  
Shake before use.

*\*from organic farming.*



### 100 ML OF VITADRINK® ORGANIC JUICE CONTAINS IN AVERAGE

Energy	197 kJ (47 Kcal)
Protein	0,1 g
Carbohydrates	13,0 g
Sugars	12,5 g
Fat	0,1 g
Saturated Fat	<0,02 g
Dietary fibers	0,1 g
Sodium	0,003 g



Beetroot's nutrients help regenerate and reactivate red blood cells, supply fresh oxygen to the body, remove inorganic calcium deposits which cause arteries to harden and lower blood pressure. It also assists in constipation and acts as a detoxifier.

Beetroot is rich in vitamins (A, B1, B2, B6 and C), minerals (Calcium, Magnesium, Copper, Phosphorus, Sodium, Iron, Choline, Folic acid, Iodine, Manganese, Organic Sodium, Potassium) and fibers.

Beet Juice is highly recommended for athletes and high altitude mountaineers, because of the benefits to the respiratory system.





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## Apple-Beetroot Juice:

### VITADRINK® 100% ORGANIC APPLE-BEETROOT JUICE

Produced by direct pressing of the best quality fresh organic apple-beetroot from Croatia.  
Pasteurized.

#### Ingredients:

60% apple and 40% beetroot\*

Antioxidant: ascorbic acid.

Contains naturally present sugar.

Sediment can be on the bottom of bottle,  
this is a feature of natural juice.

Shake before use.



*\*from organic farming.*

### 100 ML OF VITADRINK® ORGANIC JUICE CONTAINS IN AVERAGE

Energy	197 kJ (47 Kcal)
Protein	0,1 g
Carbohydrates	13,0 g
Sugars	12,5 g
Fat	0,1 g
Saturated Fat	<0,02 g
Dietary fibers	0,1 g
Sodium	0,003 g



This mixer of beetroot and apple is an excellent start to get accustomed to the healthy taste ideal for breakfast as it is full of energy.



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## Blackberry Juice:

### VITADRINK® 100% ORGANIC BLACKBERRY JUICE

Produced by direct pressing of the best quality fresh organic blackberry from Croatia.  
Pasteurized.

#### Ingredients:

Organic \*blackberry juice 100%  
Antioxidant: ascorbic acid.  
Contains naturally present sugar.  
Sediment can be on the bottom of bottle,  
this is a feature of natural juice.  
Shake before use.



*\*from organic farming.*

### 100 ML OF VITADRINK® ORGANIC JUICE CONTAINS IN AVERAGE

Energy	159 kJ (38 Kcal)
Protein	0,3 g
Carbohydrates	8,5 g
Sugars	0,6 g
Fat	0,1 g
Saturated Fat	<0,05 g
Dietary fibers	0,1 g
Sodium	0,01 g



Blackberries are rich in healing and contain beneficial antioxidants such as anthocyanins, vitamins C and E, minerals such as calcium, iron, potassium and phosphorus.

It protects eyesight, lowers cholesterol levels and fortifies blood vessels. Blackberry juice is also known to contain anti-aging properties and is beneficial in controlling diabetes.



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## Cherry Juice:

### VITADRINK® 100% ORGANIC CHERRY JUICE

Produced by direct pressing of the best quality fresh organic cherry from Croatia.  
Pasteurized.

#### Ingredients:

Organic \*cherry juice 100%  
Antioxidant: ascorbic acid.  
Contains naturally present sugar.  
Sediment can be on the bottom of bottle,  
this is a feature of natural juice.  
Shake before use.

*\*from organic farming.*

#### 100 ML OF VITADRINK® ORGANIC JUICE CONTAINS IN AVERAGE

Energy	230 kJ (55 Kcal)
Protein	0,9 g
Carbohydrates	16,7 g
Sugars	0,2 g
Fat	0,1 g
Saturated Fat	<0,05 g
Dietary fibers	0,2 g
Sodium	0,03 g



Cherry Juice helps lower cholesterol and promotes blood flow lowering the risk of heart and blood vessel disease.

It is also rich in the powerful antioxidants called anthocyanin which are not only beneficial for human health but also for insomnia and muscle recovery after a strenuous workout.





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## Plum Juice:

### VITADRINK® 100% ORGANIC PLUM JUICE

Produced by direct pressing of the best quality fresh organic plum from Croatia.  
Pasteurized.

### Ingredients:

Organic \*plum juice 100%  
Antioxidant: ascorbic acid.  
Contains naturally present sugar.  
Sediment can be on the bottom of bottle,  
this is a feature of natural juice.  
Shake before use.

*\*from organic farming.*



### 100 ML OF VITADRINK® ORGANIC JUICE CONTAINS IN AVERAGE

Energy	192 kJ (46 Kcal)
Protein	0,7 g
Carbohydrates	17,8 g
Sugars	17,5 g
Fat	0,2 g
Saturated Fat	<0,05 g
Dietary fibers	0,3 g
Sodium	0,02 g



Plum juice helps in mental concentration, strengthens the heart and immune system and regulates digestion.



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## Contact Details

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**Hicham El Abrid, CEO**